

## You want to submit your product related data to Walmart, Meijer, Target and Beyond?

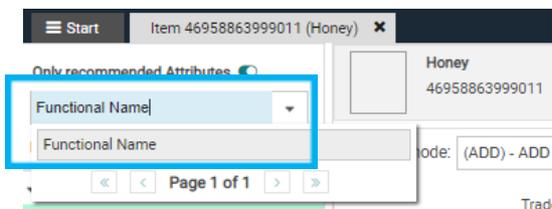
You can do that in a fast and smart way with atrify publishing. Here our recommendations:

With your login credentials you received the link to the atrify academy. For a smooth start we recommend watching the following videos and you can additionally do the linked quizzes.

- [atrify publishing System - introduction user interface \(12 min\)](#)
- [atrify publishing System - create an item \(9 min\)](#)
- [atrify publishing System -release and publish an item \(4 min\)](#)
- [atrify publishing System -hierarchies \(8 min\)](#)

There is a large number of attributes in the publishing system and it is not always easy to know which attributes to fill for different recipients. You can work with our [list of attributes](#) and be sure you provide the correct attributes.

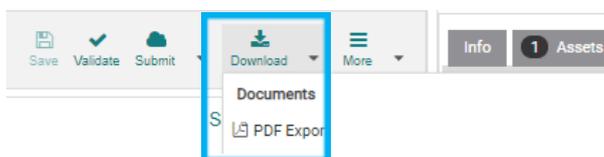
But how do you find the attributes in the user interface? You can simply copy the attribute name from Excel into the attribute finder.



**NOTE:** Some mandatory fields -marked in red - disappear only after base and packaging have been linked to a hierarchy.

This will lead you directly to the attribute in the item editor and

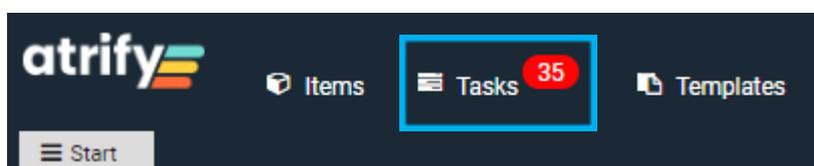
To make sure that you filled all relevant attributes, you can extract the item in PDF format. Only attributes that have been filled are displayed.



**NOTE:** You can publish your items to in the whole US target market.

Once an item has been created and checked, it can be sent to the recipients (Video: [atrify publishing System -release and publish an item \(4 min\)](#))

If the recipient has change requests, you will receive tasks in the UI. Based on the feedback, the item can be revised and released again.



By following these steps you have created a perfect item. This can now be used as a golden record for new items: You can simply copy the item or save it as a template. For more information please double check the atrify academy and the publishing manual in our [download center](#).