

Global Medical Device Registration Made Easy: A Guide for Manufacturers







Introduction

The medical device industry is under **growing pressure to comply with regulatory requirements around the world**. One of the most significant of these requirements is the Unique Device Identification (UDI) system, which helps track medical devices throughout their lifecycle, from manufacturing to distribution and patient use. In this ebook, we will provide an in-depth guide to achieving global UDI compliance, with a focus on streamlining worldwide UDI registrations

1. UDI System Implementation and Global Requirements

The UDI system is a set of requirements that allows for the identification and tracking of medical devices throughout their lifecycle. Its global implementation aims to improve patient safety, enhance supply chain efficiency, and enable post-market surveillance.

Various countries worldwide, including the United States, the European Union, the UK, Brasil, Saudi Arabia, and Australia, have implemented or are implementing UDI regulations and requirements. Each country has unique aspects to its UDI system, such as the FDA's device identifier and production identifier requirements in the US, and the European Database for Medical Devices (EUDAMED) in the EU.

Understanding the differences and similarities in UDI regulations across different markets is crucial for medical device manufacturers to ensure compliance and registration. For instance, the European regulation goes much further into Registration activities (number of UDI attributes and triggers, vigilance and clinical investigation documents) than the GUDID in the US.

By comprehending the global implementation of UDI regulations and requirements, medical device manufacturers can navigate the complex UDI compliance landscape and register their devices successfully.

www.atrify.com



2. UDI Registration: Why It Matters

UDI registration is a critical component of achieving global UDI compliance. In this chapter, we will explore the crucial role that UDI registration plays in ensuring regulatory compliance, improving patient safety, and enhancing supply chain efficiency. We will also discuss the **challenges that medical device manufacturers** face when registering their products and strategies for overcoming those challenges. Account:

The Role of UDI Registration in Achieving Compliance

UDI registration is essential for medical device manufacturers to comply with regulatory requirements in the US, EU, and other major markets. It is a critical step in ensuring device traceability, improving patient safety, and enhancing supply chain efficiency. Manufacturers must register their products accurately and in a timely manner to avoid compliance issues and potential penalties.

The Importance of Accurate and Timely UDI Registration

Accurate and timely UDI registration is essential for manufacturers to avoid compliance issues and potential penalties. However, UDI registration can be complex and time-consuming, and many manufacturers struggle to keep up with the constantly evolving regulatory requirements. Failure to register products accurately and on time can lead to delays in market entry and potential loss of revenue.

Challenges in UDI Registration and How to Overcome Them

Medical device manufacturers face various challenges when registering their products, including navigating different regulatory requirements across markets, managing multiple registration systems, and maintaining accurate and up-to-date product information. Here are some strategies and best practices to overcome the challenges of UDI registration:

www.atrify.com 4

> Stay up to date on regulatory requirements:

to ensure compliance and avoid potential penalties.

Use a centralized data management system:

to keep track of product information, registration status, and other critical data.

> Ensure data accuracy and completeness:

Conducting a Gap-Analysis can be crucial to identify missing or incomplete but required data.

> Maintain open communication with regulatory authorities:

to ensure compliance and avoid potential issues. As this can be time-consuming, it often makes sense to go through a solution provider with a close relationship with the authority.

> Consider using a third-party UDI registration service:

manufacturers find it challenging to navigate the complexities of UDI registration. Using a third-party UDI registration service provider saves time and ensures an efficient and valid registration process.

By adopting these strategies and best practices, medical device manufacturers will overcome the challenges of UDI registration and achieve UDI compliance efficiently and effectively.

3. UDI Solution: A Comprehensive Approach to Achieving Global UDI Compliance

Manual approaches to UDI compliance can be time-consuming and error-prone, leading to compliance issues and potentially costly consequences. A comprehensive UDI solution can provide medical device manufacturers with the tools and resources they need to achieve and maintain global UDI compliance.



Benefits of a Comprehensive UDI Solution for medical device registration:



- > Streamlined UDI Registration: A global UDI solution can automate the UDI registration process worldwide, reducing the likelihood of errors and ensuring timely submission of device information to regulatory authorities worldwide.
- **Efficient Data Management:** A global UDI solution can centralize device information, making it easier to manage initial registrations and updates as necessary. This can also help manufacturers to avoid duplication of efforts and inconsistencies in data.
- Continuous Compliance Support: An experienced third party provider can provide ongoing support for compliance, including updates on regulatory changes, as well as ongoing maintenance and troubleshooting for UDI data management.
- **Enhanced Supply Chain Management:** A global UDI solution can provide real-time visibility into device locations and movements, improving supply chain management and making it easier to track and recall devices as necessary.

The Implementation of a UDI solution requires the involvement of various stakeholders and careful planning. However, the benefits of a comprehensive UDI solution are numerous, including improved compliance, enhanced data management, better supply chain management and finally a safe and valid registration of all medical devices.

www.atrify.com 6

4. Checklist for Global UDI Registration Strategy

Creating a global UDI registration strategy can be a complex task, but with the right approach, it can be achieved effectively. The following checklist outlines the key steps for creating a successful global UDI registration strategy:



By following this checklist, medical device manufacturers can create a comprehensive global UDI registration strategy that meets regulatory requirements and helps ensure compliance.



5. Streamlining UDI Data Management with the atrify UDI Solution

Medical device manufacturers face significant challenges in achieving global UDI compliance. However, with the help of a comprehensive UDI solution, like atrify's UDI Solution, manufacturers can streamline their compliance efforts, reduce complexity, and gain maximum transparency on the medical device data required for registration.

What is atrify's UDI Solution?

UDI Solution is a cloud-based platform that helps manufacturers register data in various regulatory databases, such as Eudamed or GUDID FDA. The platform allows manufacturers to manage UDI data and keep track of the registration status of all devices.

atrify UDI Solution

The data can be entered in the atrify platform in 3 different ways:



- manually via the user-friendly web UI in the browser
- > with Excel upload
- automated with an M2M API connection.

With atrify's UDI Solution, users have access to a wide range of features designed to simplify and optimize the management of UDI data, including features for data entry, tracking, validation, and more. Let's explore some of these features in greater detail.



- Overall & Channel Specific Hitlist with search and download options: Users can access the hitlist of all registered devices and search and download channel-specific hitlists as per their requirement.
- **> Build-In Approval Workflow and User Activity Tracking to comply with regulatory audit demands:** The platform has a built-in approval workflow that allows users to get their data approved by a second person before submitting them to the regulatory database. The user activity tracking ensures that the platform complies with regulatory audit demands.
- Message History Tracking for outgoing devices and incoming responses: The platform keeps track of all outgoing messages for device registration and incoming responses from the regulatory bodies.
- **Receive automatic email notifications when registration status changes:** The platform sends automatic email notifications to users when the registration status of their devices changes.

The platform's features, including its user-friendly interface, multi-language support, and data validation, enable manufacturers to streamline their registration processes and ensure regulatory compliance. By using atrify's UDI Solution, manufacturers can focus on their core business and leave the complexities of UDI compliance to the platform.

Expert Gap Analysis for Comprehensive Data Compliance

atrify is an expert in conducting gap analysis to uncover gaps and missing data in a medical device manufacturer's internal systems. We understand that there can often be discrepancies between what regulatory authorities expect and what data manufacturers have on hand, and our gap analysis services can help identify these discrepancies and provide guidance on how to address them. By conducting thorough gap analyses, we can ensure that your UDI data is complete and accurate, reducing the risk of non-compliance and streamlining the regulatory submission process.

Contact us now and let our experts help you find the best way to develop a global UDI registration strategy that overcomes your challenges and ensures compliance with regulatory requirements. Our expert team can assist you with **navigating the complexities of UDI registration, managing data, and communicating with regulatory authorities to achieve UDI compliance efficiently and effectively**. Don't let UDI registration and compliance issues hold you back. Contact us today to learn more.

atrify Global UDI Team



EMEA & USA
Lionel Tussau
Global Healthcare Lead

- **+49 221 93373-100**



JAPAN
Hirobumi litsuka
President at GridAgent

- **+81 352156640**

About atrify

atrify is the leading provider for product content solutions that enables more than 20,000 users in over 50 countries to share accurate and reliable content with UDI Regulatory bodies (such as EUDAMED or GUDID) as well as their commercial trading partners and end-users such as doctors, nurses or patients. With dedicated expert services, atrify provides a holistic solution portfolio for transparency, regulatory compliance, and cross-channel trading.



Terms of use, Disclaimer

This eBook is the sole property of atrify. For the purposes of these Terms of Use, atrify grants its customers, partners or other interested third parties (hereinafter "Users") the royalty-free, non-exclusive, non-transferable right, unlimited in time and space, to use the eBook for their own purposes to the extent set out below. The User is not entitled to modify, reproduce, translate or use the eBook for the purpose of resale, subletting, publication, demonstration or lecture. The eBook may contain proprietary trademarks or logos which the User may not reproduce without the permission of the copyright owner. Any use of the eBook within the limits described above must include the credit "© atrify GmbH".

atrify provides the eBook, despite the greatest possible care in its creation, as a mere courtesy and is only liable for its content in accordance with Sec. 516 et seq. German Civil Code (Bürgerliches Gesetzbuch - BGB). No rights can therefore be derived against atrify from the eBook. In particular, atrify assumes no liability for the correctness, completeness and up-to-dateness of the eBook. The User is solely responsible for the selection and use of the content and is aware that the eBook is subject to constant further development. The above provisions also apply in favour of atrify's legal representatives and agents.

Imprint

eBook: Global Medical Device Registration Made Easy: A Guide for Manufacturers www.atrify.com

© 2023 atrify GmbH, Maarweg 165, 50825 Köln

T+49 221 93373 0

F +49 221 93373 199

info@atrify.com

Represented by Jochen Moll

Commercial Register: Cologne Local Court HRB 45457; Sales tax ID: DE22 4602462 All rights reserved.

Version 1 - 2023

Responsible for the content: Lionel Tussau, atrify GmbH, Maarweg 165, 50825 Köln

Proofread: Rebekka Eisenacher

Layout and Graphics: Azadeh Rahimi Farahani, Tobias Drevenstedt

Illustrations: Adobe Stock

